

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Industrial Promotion – Release of Rs.23.00 lakhs under Plan Scheme of Headquarters Office for Publications, Advertisements, Sales and Publicity Expenses @ Rs.1.00 lakh each to all District Industries Centres for preparation of project profiles, printing, advertisements etc. – Administrative Sanction -Orders-Issued.

INDUSTRIES AND COMMERCE (IP) DEPARTMENT

G.O.Rt.No. 589

Dated: 17-09-2010.

Read the following:

1. From the Commissioner of Industries, A.P., Hyderabad letter No.21-1-MSME-2010-0301, dated 10.5.2010.
2. Govt.Memo.No.7502/IP/A1/2010, dated 6.7.2010.
3. From the Commissioner of Industries, A.P., Hyderabad letter No.21-1-MSME-2010-301, dated 3.8.2010.
4. G.O.Rt.No.4017, Fin. (Expr. I&C) Dept., dated: 9.9.2010.

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ORDER:

In the letter 1<sup>st</sup> read above, the Commissioner of Industries has requested the Government to sanction Rs.23,00,000/- (Rupees twenty three lakh only) for meeting the expenditure for preparation of Project Profiles on viable activities having scope / potential in consultation with the Lead Banks in the Districts for disseminating the same among the prospective entrepreneurs. In the letter 3<sup>rd</sup> read above, he has requested to sanction Rs.23,00,000/- (Rupees twenty three lakh only) to the P.D. account of APSFC for meeting the expenditure for preparation of Project Profiles on viable activities having scope / potential in consultation with the Lead Banks in the Districts for disseminating the same among the prospective entrepreneurs.

In the G.O. 4<sup>th</sup> read above, the Finance (Exp. I&C) Department have issued a Budget Release Order for an amount of Rs.23.00 lakh to the PD account of A.P. State Financial Corporation to release @ Rs.1.00 lakh each for 23 District Industries Centres under Budget Estimates 2010-11.

3. After careful examination of the matter, Government hereby accord administrative sanction for an amount of Rs.23.00 lakh (Rupees twenty three lakh only) under the plan scheme of Headquarters Office for Publications, Advertisements, Sales and Publicity Expenses to release @ Rs.1.00 lakh each for 23 District Industries Centres under Budget Estimates 2010-11 to meet the expenditure for conducting Intensive Industrial Promotion Campaigns, Publicity expenses and Advertisements.

4. The amount sanctioned in Para (3) above shall be debited to the following Head of Account:

(Rs. in lakhs)			
Head of Account	Budget Estimates 2010-11	Amount sanctioned now	Balance
2851 – Village and Small Industries – 102 Small Scale Industries General – G.H.11 Normal State Plan – S.H.(01) Headquarters Office – 260 Advertisements, Sales & Publicity Expenses	67.98	23.00	44.98

Conttd.. 2

5. The Commissioner of Industries, Andhra Pradesh, Hyderabad is authorized to draw and adjust the amount to the PD Account No. 2/286 of Andhra Pradesh State Financial Corporation, Hyderabad under 8449 – Other Deposits – 120 – Miscellaneous Deposit – SH (08) Deposit of APSFC by preferring an adjustment bill with Pay and Accounts Officer, Andhra Pradesh, Hyderabad and requested to disburse the sanctioned amount, as stated in para 3 above, duly following the procedure in vogue, within one month from the date of issue of this order and report compliance.

6. This order is issued in accordance with the Budget Release Order issued by Finance Department vide G.O. 4<sup>th</sup> read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**B.P.ACHARYA,**  
PRINCIPAL SECRETARY TO GOVERNMENT &  
COMMISSIONER FOR INDUSTRIAL PROMOTION

To

The Commissioner of Industries, A.P. Hyderabad.

The Accountant General, A.P., Hyderabad.

The Pay & Accounts Officer, Hyderabad.

The Director of Treasuries & Accounts, Andhra Pradesh, Hyderabad.

Copy to

The Finance (Exp. Ind. & Com.) Department

P.S. to Principal Secretary to Government & CIP,

Ind. and Com. (L & B) Dept.

SF/SCs.

**// FORWARDED :: BY ORDER //**

**Section Officer**